



# Charming Frocks

What a splendid chance to secure a new dress at a remarkably low price, at a time which gives plenty of opportunity for wear during the remainder of the summer. It is the unusual touches of the season's popular modes which make these dresses so delightfully attractive.

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Becoming styles fashioned of fine materials in late summer versions.

65 cents to \$3.75.



### LONG GLOVES

Long gloves of silk and chamoussede in black, white and beige.

\$2.75 and \$3.00.

### MEN'S FOOT FITTER SHOES

MEN'S FOOT FITTERS—A shoe for business or for dress. The new wide toe and combination last which make a neat fit at the ankle.

\$7.50, \$8.00 and \$8.50.

### LADIES' WHITE FOOTWEAR

An opportunity to get both comfortable and smart footwear for warm days. Our entire line of ladies' white high shoes and oxfords are offered at

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## B. M. Behrends Co., Inc.

### PUBLIC NEED FOR FLEXIBLE TRANSPORTATION BRINGING GREAT MOTOR BUS FLEETS INTO USE

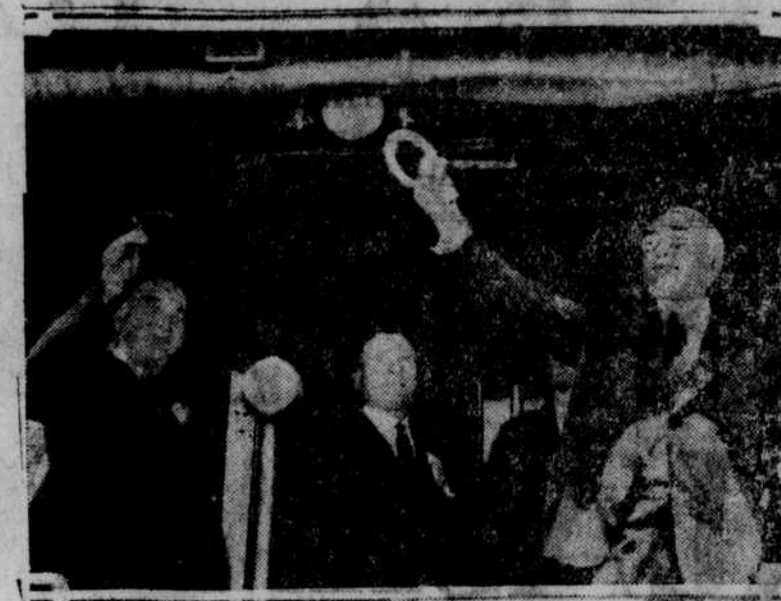


Fourteen million passengers were carried in motor buses operating in the state of California during 1922. This figure, staggering in itself, is but an indication of the tremendous strides made in bus transportation during the last few years, bringing the passenger carrying bus into full partnership with the nation's leading transportation facilities. Following closely in the footsteps of California, buses operating in Ohio last year carried nearly 12,000,000 passengers while bus lines operating in Minnesota report 10,000,000 people carried over a like period. Records of bus transportation in other states would reveal figures of equal

magnitude. The year 1923 undoubtedly will show a big increase in the number of passengers carried. An important trend of bus development, a fairly recent one, is indicated by the scale on which electric line buses are purchasing and operating motorbus equipment. A record along this line is believed to have been established by the Pacific Electric and Los Angeles railways in purchasing 51 White buses in a single order. Fleets equally large are operated by independent bus companies. Indicative of the place the motor bus is carving for itself, one manufacturer, The White Company, reports that four electric traction companies alone operate close to 200 of its

buses in conjunction with street car service, while all told more than 4,500 White buses are running on schedules measured and timed by public convenience in every state in the Union. The motor bus, because of its extreme flexibility, is not limited in its operation but is capable of efficiently serving the public wherever there is need of passenger transportation. Buses are now being operated with much success in city service as traction line feeders, on inter-city lines, for de luxe tours, for schools and institutions and for parks and sight-seeing. They have become within a few years a very definite part of the country's transportation system.

### WISHING PRESIDENT HARDING GOOD LUCK.



Before he sailed for Alaska, President Harding stopped for a speech in Pocatello, Idaho. The shop workers of the city presented him with a horseshoe for good luck. A. S. Atkins making the presentation speech for his fellow workers.

### TOUR PARTIES VISIT ALASKA

Travel Service Bureau of Los Angeles Sending Parties North—Extended Tours.

Under the personal supervision of Leslie W. Hayes, of the Travel Service Bureau of Los Angeles, a party of 37 prominent residents of California is aboard the steamer North-western on a tour of Alaska. They will go Westward to Cordova, thence to Chitina, thence over the Richardson Highway to Fairbanks, returning over the Government Railroad to Seward and south on the steamer Alaska. This is the third party sent North by the Travel Service Bureau this season, the first two having left Seattle the first part of this month, now being at the Westward.

Included in the party aboard the Northwestern are prominent oil men, ranch owners and business men of California, and their families. "The object of our personally conducted trips to Alaska this year is to get the great wealth of Southern California in touch with the great prospects and undeveloped wealth of Alaska," said Mr. Hayes. "Our first party, consisting of ten people, passed through Juneau, northbound on the Alaska, July 3, and will return on the Alameda due south at Juneau, July 19. Our second party, consisting of 20 people enroute to the Valley of Ten Thousand Smokes, passed through Juneau on the Alameda July 10 and will be in the Valley practically a month. This is the only trip from a tourist standpoint that has thus far endeavored to penetrate the famous Valley, so little known to the world."

**Last Trip This Season.** This present trip will be the last this season Mr. Hayes said. However, many tourists, traveling alone or in small parties have been booked to the Westward and return to Juneau for a trip to Atlin and Dawson, using the Esiebeth service from Juneau to Skagway.

"In this way we have favored Juneau with many extra day stops, of considerable of our business," said Mr. Hayes. "Next year the Travel Service Bureau intends to cater more to the Alaska business than it has this. We estimate that approximately 1,000 people will be sent north next season on a tour of Alaska."

"In the city of Los Angeles this year at least 2,000 people have been booked for various Alaskan trips. It is estimated that approximately 4,000 people have been unable to obtain accommodations for trips to the North."

**Fine Treatment on Ship.** "The wonderful treatment our party has received from the officers of the steamer Northwestern has done much toward making the tour a successful pleasure. In all my experience in travel I have never known a better staff of men, in their treatment of the passengers."

Mr. Hayes said that cooperation of the cities of Alaska for publicity in the States should be given considerable thought.

"If the cities of Alaska would group together and get out one general booklet to be distributed in Southern California and other points along the coast and in the States it would be a splendid aid in turning the tourist toward the North. My idea is to sell the round trip to the farthest point North and in that way giving each city an opportunity to have a short time of the tourist."

Mr. Hayes has lived in the Northwest the past 18 years and expressed himself as being enthusiastic for the growth of Alaska. He has been in the transportation business the past 12 years and prior to the World War was located in Seattle, as general agent of the Hamburg-American Line.

### FRANCE WOULD EXTEND TRADE

DUNKIRK, France, July 18.—The French Government is about to send a vessel on a trip to South America ports loaded with an exhibit of French products. This business-builder is the former German steamer Elkab, but her name has been changed to La Belle France.

### ROGERS ARRIVES FOR SHORT STAY

Outlook Industrial Writer to Continue Study of Alaskan Conditions.

Here to continue the investigation of Alaskan conditions begun last year, Sherman Rogers of the editorial staff of Outlook Magazine, accompanied by Mrs. Rogers arrived in Juneau last night on the Northwestern. They will remain in Juneau for about one week. While in Alaska Mr. Rogers will visit W. S. Pekovich's Alaska Admiralty Gold mine at Funtler Bay, in which he is interested.

"There was never more interest in Alaska throughout the country than now," said Mr. Rogers, "and the visit of the President, three Cabinet officers, other high officials and many newspapermen, following the visit of many Senators and Representatives is adding to the interest," said Mr. Rogers.

The interest in Alaska was manifested, said Mr. Rogers, by the great volume of mail received by the Outlook Magazine as a result of the articles on Alaska published by it last winter. The office was simply flooded with letters from those in all the walks of life.

Mr. Rogers will prepare additional articles on Alaska for Outlook Magazine during his visit here, and he expects to return here in the fall for a big game hunt.

### STUDY ALASKA, AUTHOR URGES

NEW YORK, July 18.—"The possibilities of the great Territory of Alaska will remain unrealized in spite of President Harding's efforts toward 'understanding' if the American people do not awaken to their responsibilities and learn something about the problems of this new empire of theirs," declares James Oliver Curwood, the author, whose latest novel, "The Alaskan," now on the press, deals intimately and frankly with the Alaskan puzzle.

"Alaska is nine times as large as the State of Washington and twelve times as large as New York State. Its mineral and forest resources are staggering, and its fish and fur products run into the millions annually."

"Yet, big, legitimate capitalists are fighting shy of Alaska. Conditions are such, thanks to red tape and bad politics, that capital, big and little, looks uninterested. No wonder. There are thirty-eight Government bureaus in Washington operating on Alaska—5,000 miles away. Is it a wonder that patience is sick?"

### PROMINENT EASTERNERS ARE JUNEAU VISITORS

R. Vilalta, prominent drug exporter of New York City, and Mrs. Vilalta, accompanied by Rev. A. F. Thout of Rochester, Minn., arrived in Juneau last night on the steamer Northwestern on a tour of Alaska. They had planned to make the trip to the Westward and over the Government Railroad to Fairbanks but were prohibited this trip because of lack of time.

Mr. and Mrs. Vilalta and Rev. Thout will leave no one of the next boats for the south and plan to go down the Pacific Coast to Mexico. They are widely known travelers and have visited in nearly every part of the world.

### MISS MATHEWS OF SEATTLE IS GUEST OF MISS BONE

Miss Gladys Mathews, daughter of Dr. Mark A. Mathews, of Seattle, arrived in Juneau last evening on the steamer Northwestern and is the house guest of Mrs. Scott C. Bone and Miss Marguerite Bone. Miss Mathews and Miss Bone are childhood friends and sorority sisters at the University of Washington. Miss Mathews plans to spend about two weeks in Juneau.

## Canning Supplies

Wood Chopping Bowls and Knives, Wood Spoons, Large Dish Pans, Colanders, Food Choppers, Preserving Kettles, Fruit Jars, Rubbers, Extra Covers, Paraffin, Jelly Glasses, etc.

### JUNEAU HARDWARE COMPANY

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